

Designated Areas for Sustainable Tourism Administration (Public Organization)

DASTA is set up as a public organization, with the roles and responsibilities over sustainable tourism operation, through coordination for integrated administration of areas with valuable tourism resources, with more flexibility and promptness in operation than that of government agencies and state enterprises, as an important driving force in the administration of the country's tourism industry both in short and long terms.

<p>What is your organisation's website?</p>	<p>http://www.dasta.or.th</p>
<p>What are the product highlights you would like to promote?</p>	<p>A new Dimension of authentic and unique local experiences with locals in Thailand: more surpassed valued travel than ever DASTA (Public Organization responsible for Sustainable Tourism Development) in cooperation with Thai Responsible Travel Association and Community-based Tourism Clubs promote authentic and unique local experiences with locals as new quality tourism products in Thailand. DASTA, a key government, responsible for sustainable tourism product development has used Community-based Tourism or CBT as a tool to protect local identity and distribute tourism income to locals directly and equally. We strengthen local people to participate, manage and gain benefits from tourism by themselves through CBT clubs. Tourism income is distributed not only to members of the Clubs but also to members of the community as 5-10 percent of income goes to CBT fund. The fund will be used for social welfare and cultural and natural conservation. The quality charming tourism activities and programmes with locals are delivered to markets through tour operators. Thus visitors can ensure that they enjoy authentic and unique travel experiences as well as deliver benefits to locals. CBT brings happiness and value added to locals, tour operators and visitors. This would lead to sustainable tourism growth.</p> <p>We would welcome you to explore some samples of authentic and unique travel experiences with locals as follows; the way of life of coconut farmers with Takientia CBT Club in Pattaya, including biking in the coconut orchards, learning coconut shell peeling and cold coconut oil making and enjoying traditional coconut soft shell with chicken curry for your lunch and joining CSR activities to protect coconut trees. Another activities with locals are unique northern Traditional Thai massage, called Yam-Khang, traditional dance with locals, organic herbal ball making and enjoying organic local food and honey products at Ban Rai Khong Khing CBT Club in Chiang Mai and learning how to weave traditional Thai cotton cloth and making 750 years-old pottery on your own at Bor Suak CBT Club in Nan. Meet local people with traditional boating to listen to peaceful mangrove forests and sea lives at Thung Yee Peng CBT Club in Krabi. Authentic and unique local experiences with local's tour programs in Thailand are diverse, come and join cultural demonstration with Thai local craftman and choose preferred tour programmes with locals at Thailand pavilion.</p>

Details & Photos

Yam-Khang

Unique Northern Traditional Thai massage with Thai herbal oil with heat from the hot iron and pressing from professional masseuse at **Ban Rai Khongkhing Village** in Chiang Mai



Norther Traditional Welcome Dance at Ban Rai Khong Khing Village in Chiang Mai



Biking with a Coconut Farmer to learn way of life in coconut orchard at Takian Tia Village, Pattaya



Way of life in Coconut shell peeling in the orchard at Takian Tia Village in Pattaya



Making 750 years old pottery with locals at Bor Suak Village in Nan



Traditional Boating, Krabi

Traditional boating with locals to listen to peaceful mangrove forests and sea lives at Thun Yee Peng in Krabi

